

Capital Campaigns & Grant Funding

An Introduction

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Your Project

- Building / Fabric
- Repairs and Maintenance
- Reordering of the Church
- New facilities or improved access
- Project based





What is a Capital Campaign?

“The most amount of money
from the fewest possible sources
in the shortest possible time.”

What is the Scale of our Challenge?

20% of donors
provide
80% of funding



Six Steps to Success



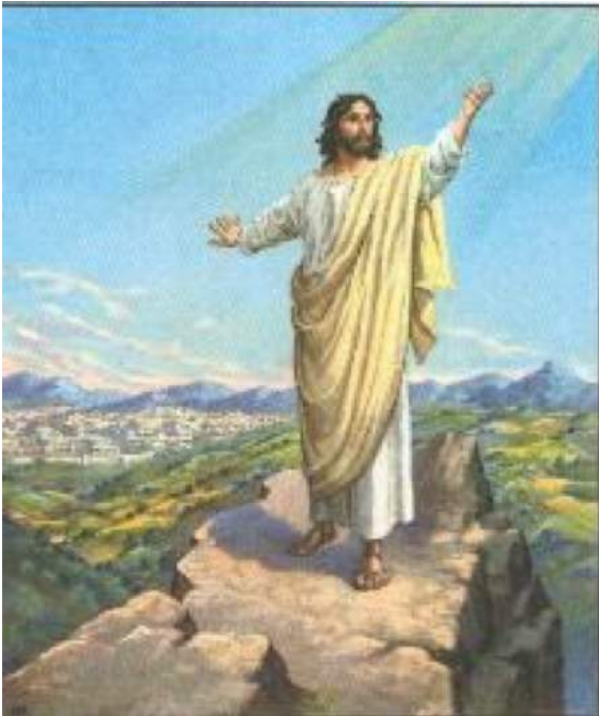
1. Vision



‘Where there is no vision, the people perish.’

Proverbs 29.18

2. Leadership



Jesus was a great leader.

3. Need

‘An urgent need
and a visible need.’



4. Be Prepared



‘Give me six hours to chop down a tree..’

5. Generosity

- The Gospel inspires Generosity
- Never more like God, than when we give
- Pray the money in?



6. Community



- One God created One People
- Church belongs to the Community
- Involve everyone

Decision Time

- Vision
- Leadership
- A real need
- Preparation
- Generosity
- Community benefit

What is Fundraising?

“ Fundraising is the inspiration business, and however much we try to elevate and complicate it; at its heart it is little more than telling stories. ”

Ken Burnett
Relationship Fundraising

Your Case for Support

1. Identify the Need
2. Explain your Solution
3. What will the Outcome be?





Jim Wolf
United States Army Veteran

<https://www.youtube.com/watch?v=6a6VVncgHcY&t=1s>

Funding Sources



Grant
Funders

Your
Church

Trusts &
Foundations

Major
Donors

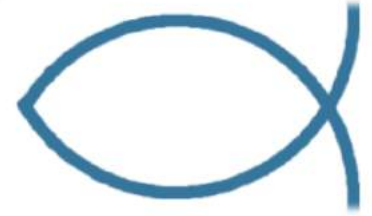
Community
&
Individuals

Top Five Funders

- Heritage Lottery Fund
 - Garfield Weston Foundation
 - All Churches Trust
 - National Churches Trust
 - The Landfill Communities Fund
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- Listed Places of Worship Grants Scheme (VAT)



Plenty More Fish in the Sea



1. Funding Central www.fundingcentral.org
2. Funds for Historic Buildings www.ffhb.org.uk
3. Heritage Funding Directory www.theheritagealliance.org.uk/funding
4. ChurchCare www.churchcare.co.uk
5. Parish Resources <http://www.parishresources.org.uk/resources-for-treasurers/funding/>
6. Recent Church / Local Projects
7. DAC

A Basic Application Form

1. Who Are You
2. Need
3. People
4. Project Details
5. Budget
6. Your Fundraising Strategy
7. On-going Benefit

Handy Hints

- C.V.
- Presentation
- Research the Funder
- Don't assume anything
- Give us Details!

- Why should we pick you?



You're Hired!

Provide Evidence – back up what you say!

“A lavatory is essential, as we need to be able to provide modern, clean facilities which meet health and safety standards if we are to be able to offer the building for use to the wider community.”

“After a twenty-minute drive to get to Church, it would be such a boon to have the availability of a proper toilet.”

RM, aged 83



In Summary: Successful Campaigns have

- An Urgent Need
- Strong leadership
- Clear vision and an inspiring project
- Generosity
- A holistic Church & Community approach
- Prayer

- Questions
- Thoughts
- Comments

