



NEWCASTLE UNITED
FOUNDATION

Building a United Future





Newcastle United Foundation

We are Newcastle United's Charity. We support our local community.

Each year we engage over 58,000 people across Newcastle, Gateshead, Northumberland and North Tyneside through a range of community, sport, learning and health programmes.

We helped local people take small steps to make big changes, using football to turn the ordinary into the extraordinary, to turn dreams into goals, on the pitch, in the classroom and in life.

Why we are different

- Our ability to engage people that others cannot reach using the Newcastle United brand
- Committed and motivated staff who are skilled at helping people realise their potential
- Strong partnerships that compliment and strengthen our work
- A track record of 10 years working at the heart of our local community



Schools Programme Aims

‘Inspiring learning, developing skills and promoting a love of physical activity with programmes to enrich the curriculum of primary school children, and provide targeted learning to secondary school pupils to help them achieve their full potential’.

We do this by supporting schools and working in partnership with schools to develop programmes which meet their needs and link to whole school plans.



Schools Delivery 2018/19

- 153 Primary Schools
- 50 Secondary Schools
- 35 SEN Schools
- Durham to Berwick
- Over 50,000 programme attendances



Positive Outcomes

- Not just about large volume – making measurable differences to children is key
- Work is measured and evaluated constantly to check impact is being made
- Outcomes vary by programme but broadly focus on improving;
 - attitudes towards school/learning/subjects
 - attendance
 - behaviour and attitude
 - personal social development / character
 - health and wellbeing outcomes.

All outcomes are collected in conjunction with schools and supported by case studies.

Premier League
Primary Stars

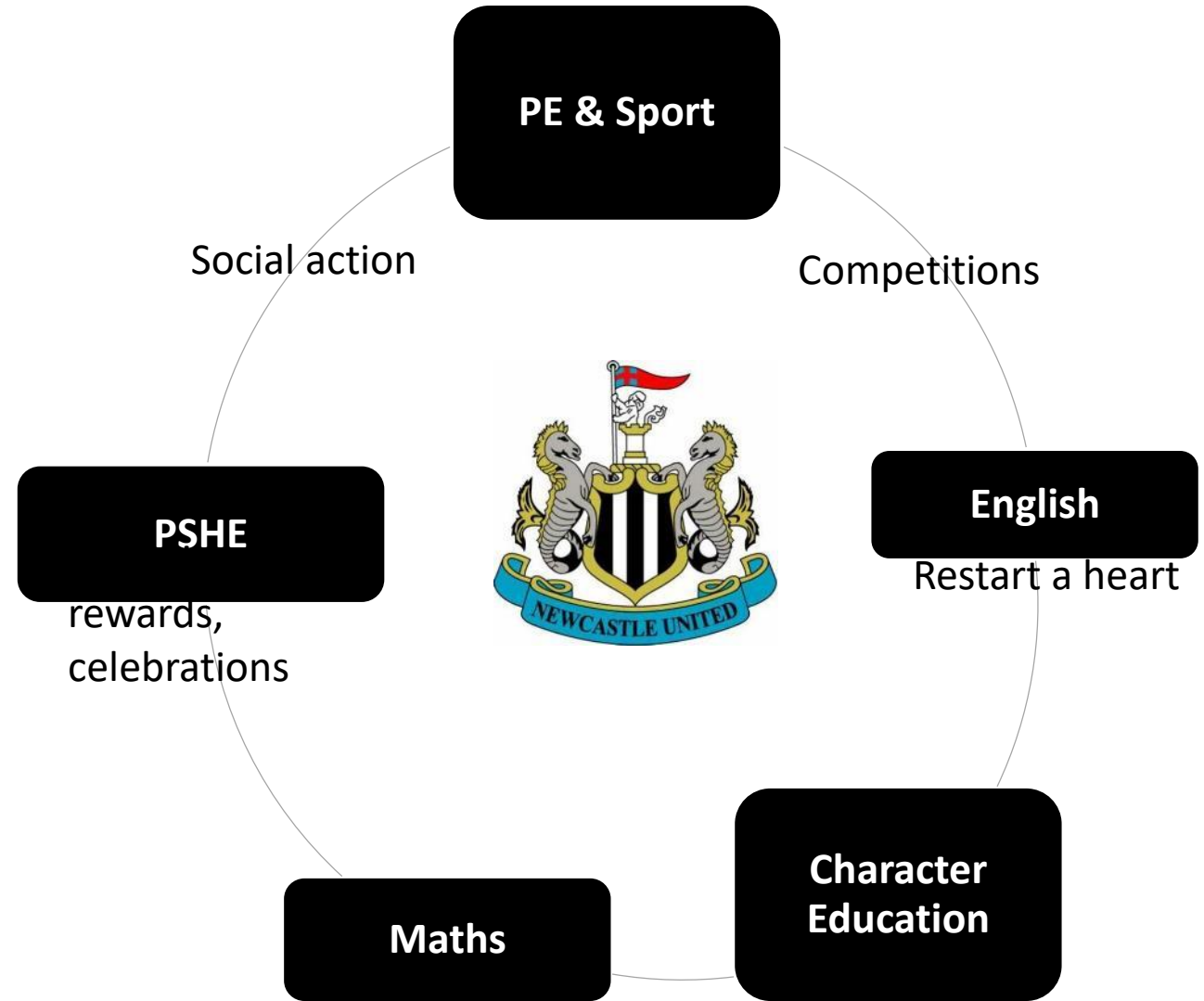


Primary Stars Outcomes

- 90% of teachers are more confident at delivering PE after our coaches have worked with them
- 85% can differentiate better within their PE lessons
- 87% of pupils enjoy PE more with a Foundation coach
- 77% of pupils increased their nutritional knowledge on Match Fit
- 74% of pupils could identify the four British Values after Onside
- 70% of pupils were more confident to write engaging and purposeful sentences after our English engagement
- 81% of pupils were more enthusiastic towards English following our intervention
- 92% of adults felt more confident to support their child's school life following family football.



Premier League Primary Stars



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